

**Summer Symposium of the International Agricultural Trade Research  
Consortium (IATRC)**

**Preliminary Conference Program**

**Food Regulation and Trade:  
Institutional Framework, Concepts of Analysis and Empirical Evidence**

**May 28-30, 2006**

**Sunday, May 28**

**16:00 - 18:00**

**Registration**

**18:00 - 18:20**

**Welcome Address**

**18:20 – 20:00**

**Invited Paper Session 1: Non-tariff barriers (NTB) to  
food trade: Institutional framework and theoretical  
concepts**

- Measuring Distortions to Agricultural Incentives: Beyond Tariffs

*Kym Anderson*, University of Adelaide/ Australia  
(currently World Bank)

- The Institutional Framework for Food Regulation and Trade

*Tim Josling*, Institute for International Studies, Stanford  
University/ USA

Chair: *Tom Wahl*

Discussion opener: *Alan Swinbank*

**20:00 - 21:30**

***Welcome Reception***

**Monday, May 29**

**9:00 – 10:30**

**Invited Paper Session 2: NTBs in food trade: Instruments and impacts**

- Linking Risk and Economic Assessments in the Analysis of Plant Pest Regulations: The Case of U.S. Imports of Mexican Avocados  
*Everett Peterson (Speaker), Virginia Tech*  
*David Orden, International Food Policy Research Institute IFPRI/ USA*
- Animal Health Systems and Status - Are They Trade Barriers or Mechanisms to Improve Global Animal Disease Control?  
*Jonathan Rushton, University La Paz/ Bolivia and*  
*University of Reading/ United Kingdom*

Chair: *Lars Brink*

Discussion opener: *Harald Grethe*

**10:30 – 11:00**

*Coffee*

**11:00 – 12:30**

**Invited Paper Session 3: Analysis of NTB: Territorial dimension**

- The Good, the Bad and the Ambiguous: Standards and Trade in Agricultural Goods with the EU  
*Johannes Moenius, University of Redland/USA*
- Developing countries and market access to developed countries  
*John S. Wilson, World Bank/USA*

Chair: *Spencer Henson*

Discussion opener: *Linda Young*

**12:30 – 14:00**

*Lunch break*

**14:00 – 15:30**

**Contributed Paper Session 1A: Concepts to analyse NTBs**

- Incorporating food quality standards into equilibrium models: a review and discussion of possible approaches  
*Stephan Nolte, Marie-Luise Rau, Humboldt University of Berlin / Germany*
- Estimating the Price Effect of Non-Tariff Measures  
*Judith M Dean, Robert Feinberg,*  
*Michae Ferrantino, José E. Signoret, U.S. International Trade Commission / USA*  
*Rodney Ludema, Georgetown University*

Chair: *Ron Mittelhammer*

Discussion opener: *Klaus Frohberg*

**Contributed Paper Session 1B: Case studies on the territorial dimension of NTBs**

- Global Retail Chains, International Trade and Developing Country Farmers: Evidence from Madagascar  
*Bart Minten*, Cornell University / USA,  
*Lalaina Randrianarison*, WWF / Madagascar,  
*Johan F.M. Swinnen*, K U Leuven / Belgium
- Harmonization of Food Regulations and Trade in the Single Market: Evidence from Disaggregated Data  
*Bruno Henry de Frahan*, Université catholique de Louvain/ Belgium,  
*Mark Vancauteran*, Tilburg University/ Netherlands

Chair: *Donald MacLaren*

Discussion opener: *Alessandro Olper*

**15:30 – 16:00**

*Coffee*

**16:00 – 17:30**

**Contributed Paper Session 2A: Analysis of NTB' trade impacts**

- Explaining the border effects: the role of policy and non-policy barriers in the Quad food trade  
*Alessandro Olper*, *Valentina Raimondi*, Università degli Studi di Milano / Italy
- Trade impacts of administrative food import regulations: Evaluating the U.S. Bioterrorism Act  
*Christine Wieck*, Washington State University, USA

Chair: *Harald von Witzke*

Discussion opener: *Bruno Henry de Frahan*

**Contributed Paper Session 2B: Comparing different NTBs**

- To Regulate or Not? The Trade-off between Food Safety and Consumer Choice  
*Monika Tothova*, OECD, Directorate for Food, Agriculture and Fisheries / France  
*James F. Oehmke*, Michigan State University / USA
- Product differentiation under the WTO: an analysis of labelling and tariff or tax measures concerning farm animal welfare  
*Derek Eaton*, *Thom Achterbosch*, LEI Wageningen University / The Netherlands,  
*Jacques Bourgeois*, Partner with Akin Gump Hauer & Field / Belgium

Chair: *Helen Jensen*

Discussion opener: *Jill McCluskey*

**19:00**

*Cruise on the river Rhine with buffet*

**Tuesday, May 30**

**9:00 – 10:30**

**Invited Paper Session 4: Stakeholder- Producer**

- The Role of Public and Private Standards in Regulating International Food Markets  
*Spencer Henson, Guelph University/Canada*
- National Private Sector Approaches to Secure Traceability, Transparency and Quality Assurance in Food Chains  
*Helen Jensen (Speaker) Dermot J. Hayes, Iowa State University/USA*

Chair: *Derek Eaton*

Discussion opener: *William Meyers*

**10:30-11:00**

*Coffee*

**11:00 – 12:30**

**Invited Paper Session 5: Governance of risk policy and consumers' perspective**

- Consumer's food safety, environmental and animal welfare concerns: Major determinants for agricultural and food trade in the future?  
*Julie Caswell, University of Massachusetts/ USA*
- Considering consumer's demands – the case of GMO approval and labelling systems  
*Bruce Truill, University of Reading/ UK*

Chair: *John Wilson*

Discussion opener: *Lynn Kennedy*

**12:30 – 14:00**

*Lunch Break*

**14:00 – 15:30**

**Contributed Paper Session 3A: Stakeholder- Producer**

- Pre-empting Public Regulation with Private Food Quality Standards  
*Jill J. McCluskey, Washington State University / USA*
- Meeting Food Safety Standards in Export Markets: Issues and Challenges facing Firms Exporting from Developing Countries  
*S. Jayasuriya, D. McLaren, University of Melbourne / Australia,*  
*R. Mehta, Research and Information System / India*

Chair: *Christine Wieck*

Discussion opener: *Yves Surry*

**Contributed Paper Session 3B: Governance of risk policy and consumers' perspective**

- "Based on Science": Stake Holder Influence on Risk Assessment in the Context of International Food Standards

*Marion Jansen, World Trade Organization / USA*

- Considering consumers' food safety perceptions at the WTO –level: a survey-based analysis

*Bettina Rudloff and Johannes Simons, University of Bonn / Germany*

Chair: *Johannes Moenius*

Discussion opener: *Jo Swinnen*

**15:30 – 16:00**

*Coffee*

**16:00 – 17:30**

**Roundtable discussion: Future challenges for food regulation.** Representatives from different stakeholder organizations

- *Marion Jansen, World Trade Organization, Geneva*
- *Ahmad Irfan Aslam, Ministry of Food & Agriculture, Government of Pakistan*
- *Dr Harald Bajorat, Federal Ministry of Food, Agriculture and Consumer Protection Bonn/ Germany*
- *Thomas Isenberg, Federation of German Consumer Organisations, Berlin/ Germany*
- *Angelika Mrohs, German Federation for Food Law and Food Science (BLL), Bonn, Berlin/ Germany*

Chair:

*Donna Roberts, Economic Research Service, USDA/ USA*

**17:30 – 17:45**

**Closing Address**