

AFECO Monthly Newsletter

November 2019

Exam Dates Winter Term 19/20

To plan your study and holiday time during winter term 2019/20, please find the examination schedule [online](#). You can also see what kind of examination (e.g. term paper, written exam, oral exam, etc.) is scheduled for each summer term course.

New AFECO intake 19/20 student representatives: Sofia Guendel Bueno and Friedrich Schulze

Thank you all for electing us as your student representatives! We are looking forward to bringing our ideas as a group to the table, implementing change and planning activities in these next two years in order to make them as exciting and fun as possible for all of us. If you have any questions, concerns or ideas feel free to contact us! Your student representatives, Freddy (s2frschu@uni-bonn.de) & Sofi (s7soquen@uni-bonn.de)



ARTS Seminar Series

The winter programme for the [ARTS seminar series](#) is out. The Master study programme Agricultural Sciences and Resource Management in the Tropics and Subtropics offers a wide range of seminars on topics concerning biodiversity, climate change, and responsible consumption. In addition, the ARTS seminar series lectures can be used for the B2 component for the University of Bonn [Certificate of International Competence](#).

Are You Interculturally Competent?

The interactive intercultural training provides theoretical input put into practice. The trainings are especially recommended for those studying or working abroad. Intercultural competence has become a key skill for every student and professional and the participation in the training is free of charge. Trainings during winter semester 2019/20 will take place at the International Club, at Poppelsdorfer Allee 53 on 16.11.2019 (Deutsch), 22.11. (English), 30.11. (English), 13.12.2019 (Deutsch), 14.12.2019 (English). Visit the website for more information and register [here](#).

bonnalliance^{ICB} lecture series "Benefits from Sustainability"

From October 10 to November 21, 2019, the second bonnalliance^{ICB} lecture series "Benefits from Sustainability" takes place in cooperation with the [International Centre for Sustainable Development \(IZNE\)](#) of the University of Applied Sciences (H-BRS). On November 7, 14, 21 at the University of Bonn, Main Building, Lecture Hall II at 6-8 pm. Program details can be found [here](#).

FuckUp Nights Bonn - Student Edition

Social pressure, wrong course chosen, overstrained or even forcibly expelled? All these worries are now part of the agenda. Four courageous women and men will talk about their failed study experiences, bursting career dreams and the time afterwards at the first FuckUp Nights Bonn - Student Edition on **07.11.2019** at 20:00 Wolfgang-Paul-Hörsaal, Kreuzbergweg 28. More information can be found [here](#) (German speaking program).

November 11 - Double the Culture in Rhineland

At 11:11 a.m., the "Session", carnival season 2020 starts. If you're celebrating carnival (with a lot of alcohol) you see double, this is what the date 11.11. symbolizes. So grab your costume and join the party in Bonn or Cologne!

There is also a calmer tradition which goes back to Christian story telling: Some hundred years ago, a good soldier called Martin was riding his horse in a cold November night. In front of the town gate, a beggar was freezing and asked for some help. Merciful Martin didn't hesitate and cut his red coat into two pieces to give one to the beggar. To remember this story of sharing and helping, around November 11, children build little lanterns and walk around the streets in a singing parade, led by a "Saint Martin" with a red coat, riding a horse. Feel free to join on Friday November 8th, 5pm, Münsterplatz. **Attention:** Although there are two cultural celebrations, it's not a public holiday!

Internship and Job Opportunities*

[Praktikant \(m/w/d\) im Nachhaltigkeitsmanagement](#), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn
Bewerbungsfrist: 04.11.2019

[Internship – Communications, Advocacy and Marketing](#), CAM, Communications, Advocacy and Marketing Division, World Food Programme, Berlin, Germany
Closing Date: 7.11.2019

[Unternehmensberater/in mit dem Schwerpunkt Ackerbau, Region Rheinland Süd \(Teilzeit\)](#), Landwirtschaftskammer Nordrhein-Westfalen
Bewerbungsfrist: 8.11.2019

[Praktikant \(m/w/d\) in der Abteilung "Ländliche Entwicklung und Agrarwirtschaft"](#) im Sektorvorhaben Agrarpolitik und Ernährungssicherung mit Schwerpunkt Ernährungssicherung, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn
Bewerbungsfrist: 15.11.2019

[Praktikum im Trade Marketing \(w m d\)](#), Barilla, Köln
Bewerbungsfrist: 16.12.2019

[Praktikumsplatz im Import Promotion Desk \(IPD\) für in- und ausländische Studierende mit Interesse an der Handelsförderung in der Entwicklungszusammenarbeit](#), sequa gGmbH, Bonn

Check out the ILR [website](#) for PhD positions and other post-graduate job opportunities.

*job descriptions in German require fluent German skills

ILR Testimonial: Kathrin Meyer

[Kathrin Meyer](#) is a PhD student currently working at the [Chair of Agricultural and Food Market Research](#). She holds a Master's degree in Market and Media Research and is the lecturer for the Qualitative part of the compulsory AFECO module, *Methods of Empirical Research*. I (Iyanuoluwa Odubote) spoke to her to discuss why the structure of the module was changed, her career path and advice she has for her students.



I.O.: You work in the ILR and studied sociology which is very interesting. Why did you decide to start a PhD in the market and consumer research group, and how is this connected to your education?

K.M.: My Bachelor program combined elements of economics, business administration, sociology and psychology. I specialized in marketing and market research focusing on the subject from those different perspectives. Back then I learned that it can be very valuable to take up different points of view to better understand a certain phenomenon. After working in market research in a big company and for several market research agencies, I decided to do a Master program in market- and media research to further specify my knowledge with respect to consumer research and empirical research methods. After my graduation I was not particular looking for a job in academia, however I wanted to stick with consumer research. I always found food choice is the most interesting area when it comes to consumer behavior. It is intriguing complex and very irrational and therefore there are still a lot of things we can learn.

I.O.: The organization of the compulsory module "Methods of Empirical Research" for AFECO students has changed. Kindly discuss the changes and why they were made.

K.M.: Until last summer term the assignment counted for 25% of the grade while the exam counted for 75% of the grade. The exam questions consisted of questions about qualitative and quantitative research. Based on the students feedback we decided to extend the assignment. Students informed us that they found the assignment very useful and learned a lot from it. Furthermore, this shift is helping the students to reduce the workload at the end of the semester.

I.O.: What advice do you have for incoming AFECO students regarding the qualitative part of the compulsory module "Methods of Empirical Research"?

K.M.: Attend the lecture regularly and ask questions if something is unclear. But even more important participate in the team work, discuss results and problems with your team members and the research group. And last but not least: Don't be afraid to look at things from different points of view.

We want you to contribute!

A big thank you to **Anna, Nina, Estera, and Iyanuoluwa** who contributed to this issue of the newsletter. Contact us at afeco.info@ilr.uni-bonn.de to learn how you can contribute!