

# AFECO Monthly Newsletter

## November 2018

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### **No bike? No problem!**

#### **Nextbike has started its bike sharing program in Bonn**

Check out the hop on/off bikes around Bonn! UniBonn students get their first 30 minutes free every day to explore, with each additional 30 minutes costing only 1Euro. Register [here](#) with your university email address, download the app, grab a bike and go!

#### **AFECO at the Bonn Weihnachtsmarkt (Christmas Market)**

Mark your calendars and please join us on **Wednesday, November 28th** as we head together to see Bonn's exceptional Christmas market! We will meet in front of the Alnatura at Bonn Hbf at 17:00. We look forward to seeing everyone there and enjoying the Christmas market together!

### **ARTS Seminar Series**

The winter programme for the [ARTS seminar series](#) is out. The Master study programme Agricultural Sciences and Resource Management in the Tropics and Subtropics at University of Bonn offers a range of interesting seminars on topics concerning biodiversity, climate change or responsible consumption. In addition, the ARTS seminar series lectures can be acknowledged as component B2 for the University of Bonn [Certificate of International Competence](#).

### **The Frontier of Food University Battle**

Shifting needs are pushing the food industry towards change. On a global scale, a more urban and wealthy society develops new unmet consumer needs for food. Merck KGaA, is challenging you to analyze consumer needs for food and finally develop ideas of how these unmet consumer needs could be addressed based on Merck's scientific and technological capabilities. Broaden your horizon and win prizes worth of a total of 10.000€ by participating the [Merck University challenge](#).

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### **Internship and Job Opportunities**

On **November 22-23** the yearly [Absolventenkongress Deutschland](#) (graduate congress) with more than 250 companies presenting themselves and relevant job opportunities takes place in Cologne. The congress is free for students and young professionals.

[Eine/n studentische/n Mitarbeiter/in im Bereich Projektadministration](#), Knowledge Intelligence Applications GmbH (KIAG)

[Hilfskraft \(SHk oder WHk\) für die Mitarbeit in EU-Projekt und Konferenzorganisation](#), Campus Klein-Altendorf

[Hilfskraft \(SHk oder WHk\)](#), bio innovation park Rheinland e.V.

[Wissenschaftliche Mitarbeiterin / wissenschaftlicher Mitarbeiter \(50 %\)](#), Professur für Unternehmensführung im Agribusiness, Martin-Luther-Universität Halle-Wittenberg  
Bewerbungsfrist: 25.11.2018

The Thünen-Institut, Braunschweig has multiple PhD positions available. Click [here](#) to see all of the offers.

Check out the ILR [website](#) for more PhD positions and other post-graduate job opportunities.

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## AFECO Survey SS 2018 Results

Thank you to everyone who came to the feedback session for the survey on Oct.29th. For those of you who were not able to attend, we have provided you a very brief summary of some of the results. We had 63 participants for the survey, and 68% were highly satisfied with the survey.

Regarding the overall evaluation of the program (10 being the highest score):

- 6.5 = Overall satisfaction of the program
- 7.5 = Overall recommendation for the program

The lively discussion with ILR professors about the results led to a good opportunity to exchange ideas for needed changes. In addition, the professors have expressed their commitment to take the results into account when making changes in the reaccreditation process. Thank you again for doing the survey!

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## ILR testimonial: Dr. Laura Carraresi (Postdoc)

[Dr. Laura Carraresi](#) is a Postdoc in the Chair of [Technology and Innovation Management in Agribusiness](#) who joined the chair three and half years ago. Before finding her way to Bonn, Dr. Carraresi completed her PhD in 'Innovation Technology for Agri-food and Environmental Sciences' at the University of Milan where she also started her career as a Postdoc.

Arriving in Bonn when the Technology and Innovation chair was only one-year-old, she says one of the best things about working in research is the international connections she has been able to make. "That's one of my favorite things about research, besides studying issues and topics in the up-front of innovation, also having the possibility to travel and to meet new colleagues from different settings, universities, backgrounds, and experiences."

Master's students often wonder what their next step should be, how does one know if pursuing a research is right for them? Dr. Carraresi didn't know at first herself, "When I finished my Master's degree my professor in Milan told me that he thought that I was the right kind of student for a PhD so he offered me a position. I was really passionate for the research I did for my Master's thesis but I never thought about doing it in the future. Once I started



my PhD I started to feel even more passionate about research and I knew I wanted to continue on with my Postdoc.”

Regarding the opportunities that the Technology and Innovation chair prepares students for outside of academia Dr. Carraresi said, “Our chair is focused on innovation management, what we do is really applied, even our research is applied to companies. With this knowledge there are several job and internship opportunities (post graduation). We also have several Master’s students currently doing internships in companies and then some are lucky enough to get a job at that same company post-graduation.”

You can find Dr. Carraresi in the classroom teaching in the AFECO programme “Organizational Management” in the Winter Semester and “Seminar Quality and Innovation Management in Agribusiness” in the Summer Semester. If you’re looking for courses that are applied directly to companies in agri-food sector during your time in the AFECO program taking classes in the Technology and Innovation chair may be right up your alley.

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## **We want you to contribute!**

This is a student run newsletter and we want to hear from you! If you would like to contribute to the newsletter, whether it be on a recurring basis or one time, please contact Alex at [afeco.info@ilr.uni-bonn.de](mailto:afeco.info@ilr.uni-bonn.de). If you have any helpful information about the AFECO program, job/internship opportunities, going-ons around town or advice for first year AFECO students that you would like to share, don't be bashful and have your voice heard!