

Student Assistant Wanted

Project “OptiCellu”

(4–8h/week, Dec 2025 – Dec 2026)

Chair of Agricultural and Food Market Research, University of Bonn

Are you a motivated Master’s student in agricultural economics, consumer science, or related studies with a strong interest in sustainability, innovation, and consumer research? We are looking for a student assistant (4–8h/week) to support the **OptiCellu project**, which explores consumer perceptions and acceptance of sustainably produced cellulose-based textiles and packaging.

As part of this role, you will contribute to a multidisciplinary research project that combines insights from biotechnological innovation, sustainability communication, and consumer behaviour.

Your responsibilities will include:

- Supporting the preparation and implementation of surveys (Qualtrics, Gorilla etc.)
- Assisting with data management, cleaning, and documentation according to FAIR principles
- Conducting literature searches and preparing summaries of relevant publications
- Supporting the preparation of presentations and project reports

What we offer:

- Insights into applied consumer research on bio-based and sustainable innovations, especially in the context of an experimental online supermarket
- Flexible working hours and an opportunity to develop practical research skills
- Employment according to the University of Bonn’s guidelines for student assistants

What we are looking for:

- Reliability, attention to detail, and independent working style
- Interest in sustainability and consumer acceptance research
- Good command of English (and ideally German)
- Experience with survey tools (e.g. Qualtrics, Gorilla) & data analysis (e.g. R) is an advantage

If this sounds like you, we look forward to your application!

Please send your application (short letter of motivation, CV, and relevant certificates in a single PDF) by 20th October 2025 to: Dr. Jeanette Klink-Lehmann (jeanette.klink@ilr.uni-bonn.de)