

Institute for Food and Resource Economics Chair of Agricultural and Food Market Research Prof. Dr. Monika Hartmann

## **Student Assistant Wanted**

# Project "PepTechFruit" (4-8h/week, Dec 2025 - Dec 2026)

Chair of Agricultural and Food Market Research, University of Bonn

Are you a motivated Master's student in agricultural economics, consumer science, or related studies with a strong interest in sustainability, innovation, and consumer research? We are looking for a student assistant (4–8h/week) to support the **PepTechFruit project**, which explores consumer perceptions and acceptance of sustainable food technologies to reduce food waste.

As part of this role, you will contribute to a multidisciplinary research project that combines insights from biotechnological innovation, plant physiology, and consumer behaviour.

## Your responsibilities will include:

- Supporting the preparation and implementation of surveys (Qualtrics)
- Assisting with data management, cleaning, and documentation according to FAIR principles
- Conducting literature searches and preparing summaries of relevant publications
- Supporting the preparation of presentations and project reports

#### What we offer:

- Insights into applied consumer research on sustainable food technologies
- Flexible working hours and an opportunity to develop practical research skills
- Employment according to the University of Bonn's guidelines for student assistants

### What we are looking for:

- Reliability, attention to detail, and independent working style
- Interest in sustainability and consumer acceptance research
- Good command of English (and ideally German)
- Experience with survey tools (e.g. Qualtrics) & data analysis (e.g. R) is an advantage

If this sounds like you, we look forward to your application!

Please send your application (short letter of motivation, CV, and relevant certificates in a single PDF) by 20<sup>th</sup> October 2025 to: Jana Kilimann (jana.kilimann@ilr.uni-bonn.de)